

## **MULTIMEDIA PRESENTATION**

Using technology to support a presentation can significantly enhance a business leader's effectiveness. This event provides recognition for PBL members who demonstrate the ability to effectively use presentation technologies and software to prepare and deliver their message.

### **COMPETENCIES**

Participants should be prepared to create, design, and produce a multimedia presentation on a specific topic designated by the state and national organizations. The presentation should include elements such as graphics, pictures, music and special effects, sound, text, and transitions.

### **TOPIC FOR 2006 STATE/NATIONAL LEADERSHIP CONFERENCE**

The national leadership case study as outlined in the PBL Chapter Management Handbook will be used for both the State and National Leadership Conferences.

### **ELIGIBILITY**

Each chapter may enter two (2) entries. Entries may be created by an individual member or by a team, not to exceed three (3) members. No more than one (1) team member may have competed in this event at a previous State Leadership Conference. The participants must be members of an active local chapter and be on record as having paid dues by **March 1** of the current school year.

Members who are, or have been, enrolled in a graduate program as of December 1 of the current school year are not eligible to participate in the competitive events program.

### **REGULATIONS**

1. An entry form must be mailed to the state office postmarked no later than the designated deadline.
2. Participants must be selected in accordance with the regulations of the state chapter and the national association.
3. Participants failing to report on time for the event may be **DISQUALIFIED**.
4. Student members, not advisers, must prepare presentations. State and local advisers should serve as consultants to ensure that the presentations are well-organized, contain substantiated statements, and are developed in an acceptable business style.
5. Presentations should be clearly labeled with the name of the student participants, and their school name, city, and state.
6. Participants must adhere to the dress code established by the Board of Directors or they will not be allowed to participate in the competitive event.

## PROCEDURES

### *Prejudged Project*

1. Presentations must address the topic as described on the previous page. Entries will be judged according to the rating sheet.
2. Presentations should be at least two (2) minutes and no more than four (4) minutes in length.
3. The presentation should include elements such as graphics, pictures, music and special effects sound, text, and transitions.
4. Presentations may be submitted using only a CD or DVD. Remember, this is not a video production event.
5. Entries may be submitted in any multimedia program, but must include a player for that program.
6. Entries must be accompanied by a Read Me file (300 words or less) noting software used, and source of information and details on the presentation development.
7. A deduction of five (5) points will be made for presentations under two (2) minutes or over four (4) minutes.

## JUDGING

A panel of judges will evaluate the presentations before the State Leadership Conference. All decisions of the judges are final.

## AWARDS

A plaque is presented to the first place winners. Certificates are given to winners of second through fifth places.

## PARTICIPATION AT NATIONAL

The participants winning first and second places will represent the state chapter at the National Leadership Conference.

# RATING SHEET – MISSOURI PBL



Rank \_\_\_\_\_

School \_\_\_\_\_

## Multimedia Presentation

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Competencies</b>					
Presentation clearly related to assigned theme	0	1-3	4-7	8-10	
Elements included in presentation are suitable and appropriate	0	1-3	4-7	8-10	
Copyright laws have been followed and permissions are cited in the presentation	0	1-3	4-7	8-10	
Presentation is clear and concise	0	1-2	3-4	5	
Proper use of grammar, spelling, punctuation, etc.	0	1-2	3-4	5	
Read Me file	0	1-2	3-4	5	
<b>Presentation</b>					
Audio and visual elements coordinated and complementary	0	1-3	4-7	8-10	
Transitions are effective and appealing	0	1-3	4-7	8-10	
Presentation includes identifiable opening, body, and conclusion	0	1-2	3-4	5	
Graphics enhance overall quality of presentation	0	1-3	4-7	8-10	
Presentation uses effective balance of text and graphics	0	1-3	4-7	8-10	
Presentation effective at motivating audience to action	0	1-3	4-7	8-10	

Total Points \_\_\_\_\_/100 max.

Penalty. Deduct five (5) points for presentations under 2:00 or over 4:00 minutes. \_\_\_\_\_

Final Score \_\_\_\_\_/100 max.

Time: \_\_\_\_\_

Comments:



# RANKING SHEET – MISSOURI PBL

## MULTIMEDIA PRESENTATION

NAME OF SCHOOL	RANK BY JUDGE	RANK BY JUDGE	RANK BY JUDGE	TOTAL	FINAL RANK (Smaller Number Wins)
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					

In the event of a tie, the tie will be broken by awarding the higher rank to the person who received more small numbers from the judges.

Example:     ↓ ↓     ✓ Winner  
               1 2 6 = 9     2  
                                  } Tied for second place  
               2 3 4 = 9     2

If tie remains after this step, judges will make a decision as to the rank to be assigned to the participants.